

Pictures





Pictures

- Worldwide companies, with a strong corporate image, need an official archive of pictures. A catalogue or marketing announce simply cannot tolerate a picture either outdated or not intended for public consumption (e.g. privacy concerns, Intellectual property,..).
- At the same time, the "right" picture will easily sell a concept, or will catch the eye of a casual viewer



Contents

- Users share the official archive, both as producers or as consumers
- Selected offices provide quality assured corporate images
- Other offices and branches can provide other photos, that can be of common interest
- Each producer is in charge of metadata info



- The archive is quite large. It is of paramount importance an easy tagging of picture metadata
 - Automatic: Digital photos hold a lot of hidden data, like size, pixel number, exif tags (flash, lens, shutter, focal lenght, geolocalization,...), shooting date
 - Manual: usually it specific, f.i. a cruise company has many tags related to exotic destinations and ship features
 - Updates can be in batch (i.e. tag all the pictures done by the same photographer)
 - During the edit phase the picture is visible



MOST

Browsing

- DeskTop Publishers and Photographers use a physical lightbox for a snap preview of selected slides. We provide a convenient "digital lightbox"
- Pictures not intended for publication are shown with a graphical watermark (outdated or unavailable)



EDIT PHOTOS



Download

- Download is tracked
- Mandatory fields
- Photo usage database is used to warn of picture state change

Record detail								
ID	201518							
CD								
Filename	ANDALO2008079.JPG							
Medium Resolution		E Download photo						
High Resolution	😸 Download Photo	Location type Proposal						
Date	01/01/2009	Website / Location						
Insert date	07/12/2009	catalogo inverno 2010						
Inserted by	grillorw	Photo content						
	Bunote	pino						
Modify date		Department Gruppo di Amministrazione di MOSTdoc						
Ship		Photo Id						
Destination		201518						
On board		Insert date						
On shore								
People		Modify date						
Photographer								
Light	Flash							
and the second								

MOST

Upload



- multiple upload
- local disk browsing
- Duplicate avoidance

Flash import photograph Select Images (10 x 10 MB Max) p1010002.jpg DSC_0043.JPG p1010002.jpg p1010016.jpg p1010002.jpg The page at http://mostmail.eu says: X ERROR: file p1010002.jpg: image already archived: user mostdoc, insert date MAY 24, 2010, original file name p1010002.jpgimage already archived: user mostdoc, insert date MAY 24, 2010, original file name p1010002.jpg JOK

p1010002.jpg

Error.



State change

- Upon state change, a mail is sent to every user that did download it
- The same applies to new photos

From: MostDoc Notification@ To: rob,_____, Subject: MostDoc: UPDATE Photos to OLD STYLE/E

Subject: MostDoc: UPDATE Photos to OLD STYLE/EXPIRED Date: 02/10/2010 06:49:13 PM

Following Pictures have been updated in OLD STYLE/ EXPIRED Please activate process to remove the old photos from all the document

		Insert Date		
	CD_149.063-082			√
14864	CD_149.063-082	26/08/2009	V	



MOST srl Via Bezzecca 9 10131 Torino 011 6600202 http://www.most.it